Gov 2.0 and the Competitive Intelligence Professional

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Gov 2.0

• New way of doing business

• Move away from "need to know” culture

• Social media
  – Apps.gov
  – Collaborate with the public through online forums
Competitive Intelligence

- Society of Competitive Intelligence Professionals

- CI is the process of
  - monitoring the competitive environment
  - analyzing the findings in the context of internal issue
  - decision support for organization
We the Tweeple of the United States, in order to form a more perfect government, establish communication, and promote transparency do hereby tweet the Congress of the United States of America.
DISCOVER.
PARTICIPATE.
ENGAGE.

Search the following Data.gov catalogs:

- "RAW" DATA CATALOG
- TOOL CATALOG
- GEODATA CATALOG

FEATURED TOOL: AIRPORT STATUS WEB SERVICE

A web service that allows end-users the ability to query the current known delays in the National Airspace System as well as the current weather from NOAA by airport code. The user can choose to receive the response in XML or JSON formats suitable for use in interactive web applications.

VIEW THIS TOOL
<table>
<thead>
<tr>
<th>Name (click for metadata and to rate dataset)</th>
<th>Rating</th>
<th>Agency</th>
<th>XML</th>
<th>CSV/Text</th>
<th>KML/KMZ</th>
<th>Shapefile</th>
<th>Maps</th>
<th>Other</th>
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Future Research

• Assessment

• Preservation

• Continuity

• Next big thing
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Questions or Comments

Contact me

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