THE CATHOLIC UNIVERSITY OF AMERICA
SCHOOL OF LIBRARY AND INFORMATION SCIENCE (SLIS)

LSC 773: The Copyright & Licensing Institute
Summer 2011
Graduate Syllabus

Classroom

1. Library of Congress, James Madison Building: Room LM-516A (Report to the Copyright Public Information Section LM 401, which is just above the main entrance on Independence Avenue)
2. Information Commons, Marist Hall
3. Blackboard

Dates

Pre-class - Online only
May 23, 2011 - CUA/Online
May 24, 2011 - LOC
May 25, 2011 - Online
May 26, 2011 - CUA/Online
May 27, 2011 - CUA
June 3, 2011

Beginning May 13, 2011
10:00 am – 5:00 pm (plus 1 hour online)
10:00 am – 4:30 pm (plus 1.5 hour online)
8 hours online throughout the day
9:30 am - 3:30 pm (plus 2 hours online)
10:00 am – 5:00 pm (plus 1 hour online)
Final assignment due

Instructor Contact Information

Professor Lesley Ellen Harris
Phone: 202.255.2522 (email contact is preferred), harrisl@cua.edu or lesley@copyrightlaws.com
Email Professor Harris if you would like to set an appointment.

Course Description

This five day highly intensive Institute surveys various U.S., and some global, copyright law and licensing issues in libraries. The emphasis will be on understanding copyright, licensing and electronic rights (e-rights) in modern culture and technology, and applying this understanding to the use of copyright and licensed content in a variety of library settings. Guest speakers will address the class, where appropriate. Participants will have an opportunity to explore relevant and evolving copyright issues, gain confidence in their knowledge in this confusing area, and apply their knowledge through practical exercises and assignments. Topics for this course include: 1) The basics of copyright; 2) Digital copyright issues; 3) Library copyright issues; 4) Permissions and licensing; and 5) Managing copyright and licensing in libraries.

Course Goals

1. Articulate an understanding of copyright law and licensing and its application in libraries, information and cultural heritage centers and organizations.
2. Demonstrate an ability to critically examine the copyright challenges facing librarians and other information professionals in 2011 and beyond.
3. Explain the role of libraries and information centers in creating, disseminating and managing copyright-protected content.
4. Explore the issues specific to digital content and copyright, licensing and libraries, information and cultural heritage centers and organizations.
5. Promote reasoned thinking and problem solving skills related to U.S. and global copyright and licensing issues that arise in the information profession.

Goals for Student Learning

At the conclusion of the course, the student will be able to:

1. Articulate the major copyright and licensing issues that affect librarians and other information professionals.
2. Explain the role of the information professional in creating, disseminating, licensing, and managing copyright-protected works.
3. Demonstrate critical thinking skills through experiential and analytical experiences, exercises, and assignments.
4. Explain the issues and approaches of the information profession when dealing with copyright, licensing and digital content.
5. Demonstrate communication skills through active participation through presentations, audience participation, and online discussion.
6. Demonstrate an understanding of the roles of various national and international organizations in the creation, dissemination, and licensing of copyright-protected works.
7. Articulate the principles of copyright management in libraries and information centers.

Professional Standards Addressed

The American Library Association Core Competencies addressed in this course are:

1. Knows the ethics, values and foundational principles of the library and information professions.
2. Understands the role of library and information professionals in the promotion of democratic principles, intellectual freedom, and diversity of thought.
3. Demonstrates oral and written communication skills necessary for group work, collaborations, and professional level presentations.
4. Knows the basic concepts, terminology, literature and issues related to the creation, evaluation, and selection of specific items or collections of information.

The SLIS Program Objectives addressed in this course are:

1. Are skilled in the use of information technologies and articulate the role of information technology in facilitating information management.
2. Demonstrate a commitment to the philosophy, principles and legal and ethical responsibilities of the field.
3. Are capable of serving information seekers in a global society.
4. Articulate the economic, political, cultural, and social importance of the information profession;
5. Are dedicated to professional growth, continuous learning, and applying new knowledge to improve information systems and services to meet the needs of information users in society.

Knows the ethics, values and foundational principles of the library and information professions.
## Course Requirements/Assignments

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Weight</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Pre-work: prepare a list of 10 copyright/licensing issues relevant to libraries from selected YouTube videos and assigned readings</td>
<td>15</td>
<td>[Will be assigned May 13 2011] A numbered list of issues (one sentence per issue) must be emailed to Professor by midnight May 20 2011</td>
</tr>
<tr>
<td>In-person class and online participation, including various exercises and discussions</td>
<td>15</td>
<td>May 23 – 27 2011 (May 25 2011 students will be expected to be online on Blackboard eight hours throughout the day)</td>
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<tr>
<td>Student led Blackboard-based discussions</td>
<td>30</td>
<td>On May 23 2011, Professor will group students and provide topic/readings for each group, as well as assigned day between May 23 and 27 2011 for the discussions.</td>
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<tr>
<td>Experiential Analysis Paper</td>
<td>40</td>
<td>May 24 2011 midnight submit proposed topic for paper from list provided by Professor May 26 2011 midnight submit an outline of the paper for Professor feedback (maximum one page, point form is fine) June 3 2011 midnight submit paper Paper should be between 750 and 1,000 words. Include page count on paper. Grades will be lowered for papers above the page count.</td>
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</table>

Write a letter to the Director of your library outlining your top 5 copyright/licensing issues that require attention in the library. 1. Prioritize the issues. 2. Define the issues to someone who is not familiar with copyright and licensing. 3. Explain why these issues are so important. 4. Provide a preliminary plan for the library to deal with these issues. You may choose from the following types of libraries:

1) University
2) U.S. Government
3) Corporate
4) Public
Expectations and Policies

Academic honesty: Academic honesty is expected of all CUA students. Faculty are required to initiate the imposition of sanctions when they find violations of academic honesty, such as plagiarism, improper use of a student’s own work, cheating, and fabrication. The following sanctions are presented in the University procedures related to Student Academic Dishonesty (from http://policies.cua.edu/academicundergrad/integrityprocedures.cfm): “The presumed sanction for undergraduate students for academic dishonesty will be failure for the course. There may be circumstances, however, where, perhaps because of an undergraduate student’s past record, a more serious sanction, such as suspension or expulsion, would be appropriate. In the context of graduate studies, the expectations for academic honesty are greater, and therefore the presumed sanction for dishonesty is likely to be more severe, e.g., expulsion. In the more unusual case, mitigating circumstances may exist that would warrant a lesser sanction than the presumed sanction.” Please review the complete texts of the University policy and procedures regarding Student Academic Dishonesty, including requirements for appeals, at http://policies.cua.edu/academicundergrad/integrity.cfm and http://policies.cua.edu/academicundergrad/integrity.cfm.

Other Policies and Expectations

Attendance: Attendance is mandatory, in keeping with university policy. All participants are expected to attend all classroom sessions and the field visits. The course is one week, Monday through Friday. Participation is essential to successful completion of the course.

Arrive on time: At the graduate level it is expected of the students to arrive on time. Chronic lateness will affect the overall class participation grade. When the class is held online, the class time is at your convenience or as scheduled by the Professor.

Participate Actively: This course is intended to foster discussion, develop communication skills, and participation is essential to being successful in learning and fostering learning in others. Participation in class and online is part of your grade.

Course work: All work is to be submitted electronically and on time.

Technology: Students are expected to have a working knowledge of Blackboard, standard CUA software, CUA library and information system accounts, ability to use ALADIN digital library resources, ability to use presentation, word processing, and spreadsheet software. Every student should have daily access to a computer and high speed internet access. Students are to bring a laptop to all sessions held in Marist Hall.

Campus Resources for Student Support

If you need access to a computer and high speed internet or specific software, the CUA campus has multiple computer labs available. Marist maintains two computer labs, in Rooms 131 and 208. Mullen Library also has computer labs available for student use, but they might not have the desired software installed on them.
Accommodations for students with disabilities: Any student who feels s/he may need an accommodation based on the impact of a disability should contact the instructor privately to discuss specific needs. Please contact Disability Support Services (at 202 319-5211, room 207 Pryzbyla Center) to coordinate reasonable accommodations for students with documented disabilities. To read about the services and policies, please visit the website: http://disabilitysupport.cua.edu.

University grades:

The University grading system is available at http://policies.cua.edu/academicgrad//gradesfull.cfm#iii for graduate students. Reports of grades in courses are available at the end of each term on http://cardinalstation.cua.edu. Reports of grades in courses are available at the end of each term on http://cardinalstation.cua.edu.

Point totals converted to letter grades:
A: 94 – 100; A-: 90 -93.99; B+: 86-89.99; B: 82-85.99; B-: 78-81.99; C: 70-77.99; F: Below 70.

The University grading system is available at http://policies.cua.edu/academicundergrad//gradesfull.cfm#II for undergraduates and http://policies.cua.edu/academicgrad//gradesfull.cfm#iii for graduate students. Reports of grades in courses are available at the end of each term on http://cardinalstation.cua.edu.

Required Text


Additional Reading Materials

Berne Convention - www.wipo.org

U.S. Copyright Act – http://www.copyright.gov/title17/

Article: Developing A Copyright Policy- http://www.copyrightlaws.com/resources/a-copyright-policy-is-an-excellent-educational-tool/


Article: The International Copyright Symbol- http://www.copyrightlaws.com/international/522/

Article: Librarians and Other Non-Lawyers as Copyright Managers- http://www.copyrightlaws.com/librarians-and-other-non-lawyers-as-copyright-managers/
Article: Obtaining Copyright Permission to Use Digital and Online Content-
http://www.copyrightlaws.com/resources/new-article-on-obtaining-copyright-permission-to-use-digital-and-online-content/

Qs & As: Copyright Management and Copyright Compliance-
http://www.copyrightlaws.com/resources/16-0-copyright-and-licensing-managementcompliance-issues/

Article: U.S. Government Works: Not All in the Public Domain-
http://www.copyrightlaws.com/resources/copyright-laws-in-u-s-government-works/

Article: What To Do If You’re Accused of Copyright Infringement-

Article: Who Made Me the “Go To” Person for Copyright Law Issues, the Copyright Officer or De Facto Copyright Expert?-  http://www.copyrightlaws.com/wp-content/uploads/2010/01/Go-To-Person1.pdf

Course Schedule

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<thead>
<tr>
<th></th>
<th>Premise</th>
<th>In-Class</th>
<th>Black-board</th>
<th>Readings (due BEFORE CLASS) and Assignments</th>
</tr>
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<tbody>
<tr>
<td>Pre-class May 13- May 20</td>
<td>Sensitize to copyright issues</td>
<td>✓</td>
<td></td>
<td>Crews, Chapter 1, The Scope of Protectable Works; Chapter 2, Works without Copyright Protection</td>
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<td></td>
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<td></td>
<td>Harris, Chapter 1, When to License; Chapter 2, Demystifying the Licensing Experience; Chapter 3. Learning the Lingo</td>
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<td></td>
<td>Numbered list of issues (one sentence per issue) due May 20, 2011.</td>
</tr>
<tr>
<td>Pre-class May 20- May 22</td>
<td>Sensitize to copyright issues</td>
<td>Crews, Chapter 3, Duration and Formalities: How Long Do Copyrights Last?; Chapter 4, Who Owns the Copyright?; Chapter 5, The Rights of Copyright Owners; Chapter 6, Exceptions to the Rights of Owners; Chapter 12, Libraries and the Special Provisions of Section 108; Chapter 16, Copyright and Unpublished Materials. Review U.S. Copyright Act &amp; Berne Convention (not necessary to thoroughly read) Article: Who Made Me the “Go To” Person for Copyright Law Issues, the Copyright Officer or De Facto Copyright Expert? Article: The International Copyright Symbol Article: U.S. Government Works: Not All in the Public Domain Crews, Chapter 17, Permission from Copyright Owners; Chapters 7-10, Fair Use; Chapter 11, Distance Education and the TEACH Act; Chapter 15, The Digital Millennium Copyright Act.</td>
<td></td>
<td></td>
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<tr>
<td>Pre-class May 22 (due before May 25)</td>
<td>Basics of copyright, international copyright, library copyright issues</td>
<td>✓ ✓ Professor will group students and provide topic/readings for each group, as well as assigned day between 23 and 27 May 2011 for the online discussions.</td>
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<tr>
<td>May 23: Day 1-CUA/Online 10:00 am – 5:00 pm (1 hour online)</td>
<td>Permissions, registration, international, orphan works</td>
<td>✓ ✓ Harris, Chapter 4, Key Digital Licensing Clauses, Chapter 5, Boilerplate Clauses, Chapter 7, Questions and Answers on Licensing Submission of proposed topic for paper from list provided by Professor due by midnight.</td>
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<tr>
<td>May 24: Day 2-LOC 10:00 am – 4:30 pm (1.5 hour online)</td>
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</table>
| May 25: Day 3-Blackboard only (8 hours online throughout the day/Readings due before Friday, May 27) | Library copyright issues, digital issues | ✓ | Harris, Chapter 6, Un-intimidating Negotiations, Chapter 8, Go License!  
Crews, Chapter 13, Responsibilities, Liabilities, and Doing the Right Thing.  
Article: Developing a Copyright Risk Management Plan  
Article: Developing a Copyright Policy  
Qs & As: Copyright Management and Copyright Compliance  
Article: What To Do If You’re Accused of Copyright Infringement  
Article: Librarians and Other Non-Lawyers as Copyright Managers |
|---|---|---|---|
| May 26: Day 4-CUA/Online 9:30 am - 3:30 pm (2 hours online) | Digital issues, permissions and licensing | ✓ | ✓ | Submit an outline of the paper for Professor feedback by midnight.  
*Paper should be between 750 and 1,000 words. Include page count on paper. Grades will be lowered for papers above the page count.* |
| Day 5-CUA/Online 10:00 am – 5:00 pm (1 hour online) | Permissions and licensing, managing copyright and education, future of copyright | ✓ | ✓ | 3 June 2011 midnight final submission of paper. |

**Bibliography**

**Copyright Videos:**

1. **Title:** “Copyright”  
   **Producer/Distributor:** WIPO  
   **Description:** An animation that describes how art is considered intellectual goods and explains how copyright protection works.  
   **URL:** [http://www.youtube.com/watch?v=eEB5MYcj-Ns&feature=youtube_gdata_player](http://www.youtube.com/watch?v=eEB5MYcj-Ns&feature=youtube_gdata_player)

2. **Title:** Copyright Basics  
   **Producer/Distributor:** copyrightclear  
   **Description:** Explains copyright and how it applies in a business setting, and areas of copyright that are commonly confused.
3. **Title:** Copyright Education User Rights, Section 107 Music Video  
**Producer/Distributor:** MediaEdLab  
**Description:** Put into an easy song, the clip is about Section 107 of the U.S. Copyright Act.  
**URL:** [http://www.youtube.com/watch?v=8tWhKeb-fUQ&feature=related](http://www.youtube.com/watch?v=8tWhKeb-fUQ&feature=related)

4. **Title:** Copyright in the Classroom  
**Producer/Distributor:** Copyright Alliance  
**Description:** Explains why copyright belongs in a classroom; the concept is supplemented through the demonstration of how history contributed to today’s copyright laws and the history of copyright law itself.  
**URL:** [http://www.youtube.com/watch?v=hoGrVmDj1Yo&feature=youtube_gdata_player](http://www.youtube.com/watch?v=hoGrVmDj1Yo&feature=youtube_gdata_player)

5. **Title:** Dilbert: Copyright Infringement Video  
**Producer/Distributor:** Dilbert  
**Description:** A Dilbert animation that kind of pokes fun at copyright.  
**URL:** [http://www.youtube.com/watch?v=FG26kgZRHiC&feature=related](http://www.youtube.com/watch?v=FG26kgZRHiC&feature=related)

6. **Title:** Don’t Copy That 2 (Official Sequel to Don’t Copy that Floppy)  
**Producer/Distributor:** AntiSoftwarePirates  
**Description:** An MTV-like clip against piracy and copyright infringement, and at the end the clip a real person who went to prison for piracy shares his experiences.  
**URL:** [http://www.youtube.com/watch?v=hUCyvw4w_yk&feature=youtube_gdata_player](http://www.youtube.com/watch?v=hUCyvw4w_yk&feature=youtube_gdata_player)

7. **Title:** A Fair(y) Use Tale  
**Producer/Distributor:** Eric Faden (Producer); BelYaun (Distributor)  
**Description:** A play on the Disney fairy tale movies, the clip takes scenes from Disney movies to define copyright, how it works, and what is covered.  
**URL:** [http://www.youtube.com/watch?v=CJn_jC4FNDo&feature=youtube_gdata_player](http://www.youtube.com/watch?v=CJn_jC4FNDo&feature=youtube_gdata_player)

8. **Title:** It’s All About Licensing: The Future of Digital Content & Permissions for the Re-Use of Content  
**Producer/Distributor:** SIIA12  
**Description:** The Copyright Clearance Center aims to make the task of obtaining copyright licenses seamless, but with the advancement of digital content the CCC is redesigning its processes to include licenses for digital content.  
**URL:** [http://www.youtube.com/watch?v=K9ynSNRRftY&feature=related](http://www.youtube.com/watch?v=K9ynSNRRftY&feature=related)

9. **Title:** Global Copyright  
**Producer/Distributor:** copyrightclear  
**Description:** Describes the different copyright laws that can be found in other countries, and explains what can happen when you violate a copyright.  
**URL:** [http://www.youtube.com/watch?v=W80mNzSvTPs&feature=youtube_gdata_player](http://www.youtube.com/watch?v=W80mNzSvTPs&feature=youtube_gdata_player)
10. **Title:** Meet Adventure Photographer Craig Moore  
**Producer/Distributor:** Copyright Alliance  
**Description:** Craig Moore talks about his chosen career and his experiences with copyright infringement.  
**URL:** [http://www.youtube.com/watch?v=lEAjuHUK_qI&feature=youtube_gdata_player](http://www.youtube.com/watch?v=lEAjuHUK_qI&feature=youtube_gdata_player)

11. **Title:** Michael Moore on copyright law  
**Producer/Distributor:** soaljack  
**Description:** Michael Moore’s commentary about not caring about copyright as long as people do not profit from his work.  
**URL:** [http://www.youtube.com/watch?v=OVYhwKu7J5E&feature=related](http://www.youtube.com/watch?v=OVYhwKu7J5E&feature=related)

12. **Title:** RiP : A REMIX MANIFESTO - TRAILER  
**Producer/Distributor:** National Film Board of Canada (nfb)  
**Description:** Demonstrates the issues and problems with copyright and creating remixes of non-personal works.  
**URL:** [http://www.youtube.com/watch?v=9oar9glUCL0&feature=youtube_gdata_player](http://www.youtube.com/watch?v=9oar9glUCL0&feature=youtube_gdata_player)

13. **Title:** A Shared Culture  
**Producer/Distributor:** JustinG4000  
**Description:** Describes background and purpose of Creative Commons.  
**URL:** [http://www.youtube.com/watch?v=1DKm96Ftko&feature=related](http://www.youtube.com/watch?v=1DKm96Ftko&feature=related)

**Web Links:**


For a general bibliography of source see “COPYRIGHT & LICENSING E-RESOURCES FOR LIBRARIANS AND INFORMATION PROFESSIONALS,” located on Blackboard.