Colloquium Series

The School of Library and Information Science invites you to:

Alternative Search Tools: Why Researchers Need to Go Beyond Google

A Colloquium with Ran Hock, Ph.D.

Online Strategies, Inc.

Where: CUA, 132 Marist Hall (Information Commons)

When: Monday, March 22, 6:00 p.m.

Google has become the dominant search and retrieval tool on the Web, and it performs many tasks well. However, there are a number of too-often-missed search tools that perform tasks differently and beyond what Google can do, particularly those tools that focus on specific types of content such as video, TV, forums, and news. This presentation will provide a look at some alternative options and why they are important.

About the Speaker:
Ran Hock is an independent writer and teacher. His most recent book, the third edition of The Extreme Searcher’s Internet Handbook, was recently published by CyberAge Books. On the teaching side, he has presented courses and seminars for organizations of all types in the U.S. and eleven other countries. He is also a member of the adjunct faculty of the CUA School of Library and Information Science.

For further information contact David Shumaker, Clinical Associate Professor, shumaker@cua.edu

Note regarding accommodations: Please contact David Shumaker by March 15 to request accommodations for individuals with disabilities. This includes the need for materials in an alternative format (i.e. large print or Braille), Sign Language Interpreters, accessible seating, and parking information.