Self-Publish Your Success
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Abstract: Self-publishing a book can be a priceless adventure. Many successful authors have started their careers by self-publishing.\footnote{Winkler, Peter. (2013). Famous Writers Who Self-Published. Retrieved from http://huff.to/1cJdw3F} Investing in your passion, experience, or hobby can help you improve many soft skills, which you can use on your current job or a new position.\footnote{Lorenz, Kate. (2013). Top 10 Skills for Job Hunters. Retrieved from http://aol.it/19LsbFw} This poster will help you find success when publishing short stories, poetry or manuscripts as special keepsakes.


1. Planning: Define what “success” means to you
2. Business: Develop business plan
3. Writing: Go with the flow
4. Pre-editing: “Workshop” your manuscript
5. Editing: Don’t hold on to material
6. Content: Consider extension for promotion
7. Design: Covers matter
8. Financial: Keep separate personal accounts
9. Legal: READ your contracts
10. Social media: More platforms the better
11. Marketing: Establish a strong brand
12. Work/life balance: Don’t quit your day job

References: