

## **CURRICULUM VITAE**

**Youngok Choi, Ph.D**

### **CONTACT INFORMATION**

Department of Library and Information Science  
Catholic University of America  
#451B Columbus School of Law  
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### **EDUCATION**

Ph.D., School of Information Sciences, University of Pittsburgh, May 2000  
M.A., Library Science, Ewha Womans University, Seoul, Korea, 1989

### **EMPLOYMENT HISTORY**

Chair, Department of Library and Information Science, Catholic University of America, August 2016-  
Present

Associate Professor, Department of Library and Information Science, Catholic University of America,  
August 2012- Present

Associate Dean for Academic Programs, School of Library and Information Science, Catholic University of  
America, July 2012-June 2013

Assistant Professor, School of Library and Information Science, Catholic University of America, August  
2006-July 2012

Assistant Professor, Department of Computer Science, State University of New York at Oswego, August  
2001-July 2006

Librarian, Chosun Daily Newspaper, Seoul, Korea. 1990-1995

### **TEACHING AREAS**

Organization of Information; Metadata; Indexing, Abstracting, and Thesaurus Design; Information  
Systems and Technology in Libraries; Digital Libraries; Interface Design and Usability Studies

### **RESEARCH AREAS**

Visual Information Seeking and Retrieval; Relevance Judgment; Information Seeking and Use; Digital  
Humanities; Social Tagging; Library and Information Science Education

## PUBLICATIONS

Youngok Choi (2017). The nature of tags in a knowledge organization system of primary visual resources" *Journal of Library Metadata*, Vol. 17 (1). 37-53.

Youngok Choi and Joseph Koivisto (2016). Controlled Vocabulary Enhancement through Crowdsourcing: Project Andvari, Micropasts, and Public Quality Assurance. SAA Research Forum 2015 Proceedings. Published in July, 2016.

Youngok Choi and Sue Yeon Syn (2016). Characteristics of Tagging Behavior in Digitized Humanities Online Collections. *Journal of the Association for Information Science and Technology*. 67(5). 1089-1104.

Youngok Choi and Sue Yeon Syn (2014). Exploring Social Tags in a Digitized Humanities Online Collection. *Journal of Digital Humanities (DH 2013 Poster Gallery)*. Vol. 3, No. 1, Spring 2014.  
<http://journalofdigitalhumanities.org/>

Youngok Choi, Mary Elings, and Jane Zhang (2014). "Developing 21st Century Cultural Heritage Information Professionals for Digital Stewardship: A Framework for Curriculum Design." In S. Hastings (Ed.), *Annual Review of Cultural Heritage Informatics*. (pp. 79-94). New York, NY ; Rowman & Littlefield.

Youngok Choi (2013). "Analysis of image search queries on the Web: Query modification patterns and semantic attributes." *Journal of the American Society for Information Science and Technology*, 64(7): 1423-1441.

Youngok Choi and Sue Yeon Syn (2012). "An examination of user tags in a digitized humanities online collection." *Proceedings of the Annual Meeting of American Society for Information Science and Technology*, 2012, pp. 1-4.

Youngok Choi (2010). "Effects of Contextual Factors on Image Searching on the Web." *Journal of the American Society for Information Science and Technology*. Volume 61, Issue 10, pp. 2011-2028.

Youngok Choi (2010). "Investigating variation in querying behavior for image searches on the Web." *Proceedings of the American Society for Information Science and Technology*, 2010. ASIST 2010, October 22-27, 2010, Pittsburgh, PA.

Youngok Choi and Ingrid Hsieh-Yee (2010). "Finding Images in an OPAC: Analysis of User Queries, Subject Headings, and Description Notes." *Canadian Journal of Information and Library Science*, Volume 34, Number 3. September 2010. pp. 271-295.

Youngok Choi and Edie Rasmussen (2009). "What Qualifications and Skills are Important for Digital Librarian Positions in Academic Libraries? A Job Advertisement Analysis." *Journal of Academic Librarianship*, Vol. 35. No. 5. pp. 457-467.

Youngok Choi, Ingrid Hsieh-Yee, and William Kules (2007). "Retrieval effectiveness of table of contents and subject headings." *Proceedings of the 7<sup>th</sup> ACM/IEEE Joint Conference on Digital Libraries*, pp. 103-104. Vancouver, British Columbia, Canada. June 18-23, 2007.

Youngok Choi and Edie M. Rasmussen (2006). "What is Needed to Educate Future Digital Librarians: A Study of Current Practice and Staffing Patterns in Academic and Research Libraries." *D-Lib Magazine* (<http://www.dlib.org/dlib/september06/choi/09choi.html> ), September, 2006.

Youngok Choi and Edie M. Rasmussen (2006). "What Do Digital Librarians Do?" *Proceedings of the 6th ACM/IEEE Joint Conference on Digital Libraries*. pp. 187-188. June 11-15. Chapel Hill, NC.

Youngok Choi (2006). "Reference Services in Digital Collections and Projects." *Reference Services Review*. Vol. 34 (1), pp. 129-147.

Youngok Choi and Edie M. Rasmussen (2003). "Searching for Images: The Analysis of Users' Queries for Image Retrieval in American History." *Journal of the American Society for Information Science and Technology*. Vol. 54 (6), pp. 497-510.

Youngok Choi and Edie M. Rasmussen (2002). "Users' Relevance Criteria in Image Information in American History: Implications for a System Design." *Information Processing & Management*, Vol. 38, pp. 695-726.

## PRESENTATIONS

Choi, Y., & Nilson, E. The current status of archival repositories housing religious order archival materials, *The Catholic Archives in the Digital Age: The Fate of Religious Order Archives* Conference, the Catholic University of America. March 29, 2017

Led a digitization workshop for "Doing Digital Archives: A Workshop for Archivists and Educators in Catholic Institutions" Catholic Archives in the Digital Age, October 9, 2015.

Presented, "Collaboration for digitization and training" at Catholic Archives in the Digital Age, October 8, 2015. <http://iprcua.com/2015/10/08/catholic-archives-in-the-digital-age-a-conference-for-archivists-and-teachers/>

Presented "Controlled Vocabulary Enhancement through Crowdsourcing: Project Andvari, Micropasts, and Public Quality Assurance" at the SAA Annual Meeting Research Forum 2015, August 18, 2015.

Presented "Exploring Social Tags in a Digitized Humanities Online Collection" at Digital Humanities 2013, University of Nebraska-Lincoln, July 16-19, 2013.

Presented "Undergraduates' Image Searching on the Web" at OCLC Digital Forum East, November 5, 2009, at the Arlington Public Library in Arlington, VA.

Presented OCLC/ALISE LISRG funded project, "Analyzing Image Searching on the Web: How Do Undergraduates Search and Use Visual Information?" at the ALISE 2009 Conference, Denver, CO,

January 20-23.

Presented a research project, "Subject Access to Images: Query Analysis of OPAC Searches" at the 2008 ASIST Annual Meeting, Columbus, OH, October 24-29, 2008.

Presented a research poster, "Searching for Books and Images in an OPAC: Effects on Table of Contents, Subject Headings, and Subject Domains" at the 2007 ASIST Annual Meeting, October 19-24, Milwaukee, WI; the ASIST PV Chapter Meeting, November 7, 2007.

Presented a research poster, "What Users Need for Subject Search: Table of Content or Subject Headings?" at the 2007 American Library Association (ALA) Annual Poster Sessions, June 23-25, in Washington, D.C.

Invited talk, "Environmental Scan Around Libraries," in a panel organized by the U.S. Department of State, International Visitor Leadership Program at the Institution of International Education, June 2007.

Presented a Research Project, "Qualifications for Digital Librarians" at the Annual Conference of the ASIST, Austin, TX, November 3-8, 2006.

Presented a Research Project, "Research on Education for Digital Librarians" at the Workshop, "Developing a Digital Libraries Education Program" in the Joint Conference on Digital Libraries, Denver, CO, June 7-11, 2005.

Presented a Research Proposal, "Digital Librarians: Who Are They, What Skills Do They Need, and How Can They Be Educated?" at ALISE Conference, Boston, MA, January 11-14, 2005.

Presented a Dissertation Research, "Users' Relevance Criteria in Image Retrieval in American History," at ASIS Annual Conference, Chicago, November 13-16, 2000.

### **EXTERNAL GRANTS**

Principle Investigator, A Laura Bush 21<sup>st</sup> Century Librarian program from IMLS (Education); "Cultural Heritage Information Management (CHIM): Educating 21st Century Cultural Heritage Information Professionals." August 2012-July 2015. \$498,741. Co-PI: Dr. Ingrid Hsieh-Yee.

Principle Investigator, OCLC/ALISE LIST Research Grant; "Analyzing image searching on the Web: How do undergraduates search and use visual information?" 2008. \$15,000.

Principle Investigator, ALISE Research Grant; "Digital Librarians: Who Are They, What Skills Do They Need, and How Can They Be Educated?" 2005. \$5,000. Co-PI: Dr. Edie Rasmussen.

### **HONORS**

Eugene Garfield Doctoral Dissertation Fellowship, 1999-2000

The Margaret Corbett Award, for the Best Dissertation Proposal in the Department of Library and Information Science, University of Pittsburgh, 1999

Nominee for ISI Doctoral Dissertation Proposal Scholarship, 1999

Magna Cum Laude, Ewha Womans University, 1988

### **COURSES TAUGHT**

Department of Library and Information Science, Catholic University of America (September 2006 - present)

*Organization of Information* (LSC551, 3 credits)

*Information Systems in Library and Information Centers* (LSC555, 3 credits)

*Metadata* (LSC615, 3 credits)

*Indexing, Abstracting, and Thesaurus Construction* (LSC616, 3 credits)

*Foundation of Digital Libraries* (LSC652, 3 credits)

*Database Design and Management* (LSC654, 3 credits)

*Public Programs, Outreach, and Digital Exhibits in Libraries, Archives, and Museums* (LSC843, 3 credits)

State University of New York, College at Oswego, Information Science, Department of Computer Science (September 2001 – August 2006)

*Introduction to Information Science* (ISC 110, 3 credits)

*Human-Computer Interaction* (ISC 370, 3 credits)

*Hypermedia/Multimedia Authoring & Design* (ISC325, 3 credits)

*Digital Libraries* (ISC 490, 3 credits)

### **PROFESSIONAL ACTIVITIES/SERVICES**

#### **Referee/Reviewer:**

Journal of the American Society for Information Science and Technology

Journal of the Association for Library and Information Science Education

Library and Information Science Research (Member of the Editorial Board)

Journal of Information Science

International Journal on Digital Libraries

IMLS National Leadership Field Review Panel, 2013

#### **Program Committee/Reviewer:**

Program Committee for the ACM/IEEE Joint Conference on Digital Libraries, since 2007

Program Committee for the International Conference on Asian Digital Libraries, 2007-2008, and 2010-2011, 2015

International Program Committee for the IASTED (International Association of Science and Technology for Development) International Conference on Human-Computer Interaction, 2005, 2011, 2015

SIG CHI Conference Papers, 2011, 2015

American Society for Information Science & Technology Annual Meetings, 2010

**External Reviewer for a doctoral dissertation**

“Impact of service quality on female users trust and loyalty,” Department of Information Communication and Technology, International Islamic University-Malaysia, 2015

**Committees:**

ALISE Service Award Committee Member, since 2007

Chair, ALISE Service Award Committee, 2013

Member, ALISE/Pratt-Severn Faculty Innovation Award Committee, 2014-2016

Chair, ALISE/Pratt-Severn Faculty Innovation Award Committee, 2017

**Membership:**

American Society for Information Science and Technology

Association for Library and Information Science Education

Society of American Archivists

**Significant Administrative Duties**

Associate Dean for Academic Programs, School of Library and Information Science, July 2012-July 2013, Main duties:

Overseeing the School’s curriculum

Planning and implementing student learning outcomes assessment for MLIS program

Revising a curriculum of Health Information Technology program

Reporting ALISE annual statistical report

Writing the Biennial Narrative Report to ALA COA

Reporting Key Assessment report to the University

Developing a guideline and handbook for a new comprehensive examination format (writing a research paper)

**CERTIFICATES**

State University of New York Learning Network Faculty Development Program, for Online Course Development, August 2003