Poster Presentations, 12:15 P.M.-1:45 P.M. (Great Room A)

**Asking the Question: Applying the Reference Interview Process to the Intelligence Cycle**

Presented by Jack Dale, Catholic University of America

The “intelligence cycle” is a model commonly used to explain the process of developing intelligence for policy makers in government. This poster presentation will demonstrate how the application of the reference interview process can improve the intelligence cycle. This is particularly applicable at the beginning of the intelligence cycle, namely at the Taskings and Requirements stage. In addition to enhancing the communication between customers and analysts, applying the reference interview process at this early stage will ensure the intelligence cycle starts out by focusing on the correct question.

**Best Practices in Taxonomy Development**

Presented by Lee Lipscomb, Federal Judicial Center

The theory of taxonomy development is foundational in the field of Library Science, but how does the theory transform into the pragmatic approach demanded by the workplace? Once the library student becomes a librarian tasked with drafting a taxonomy, the practical application of library school theories can be daunting. However, creating a taxonomy is simple once a process is established and followed. This poster provides guidance to first time taxonomy developers through a set of recommended steps, including Identifying Your Content, Identifying Your Audience, Following The Content's Lead, and Throwing Out Lifelines. The transition from theory to reality is not insurmountable. The aspiring taxonomist must remain composed and work through the process established through the practice points. The result will be a taxonomy functional for the website and patrons.

**Buck Rogers in the Goddard Library: A Systematic Search**


When the NASA Goddard Library undertakes large research projects to support scientists and engineers, it uses systematic search methodology to deliver a polished information product to its customers. One of the library’s recent systematic searches documented the extent to which the institution's namesake, Dr. Robert Goddard, influenced the writer Philip Nowlan and his famous “Buck Rogers” characters and stories from the 1920s-1930s. In this poster, NASA librarians use the Buck Rogers search to illustrate the stages of a systematic search, and how their final product took shape.
Commonalities and Divergences: Library and Information Science and Intelligence Analysis
Presented by Matthew Foley, Catholic University of America

This poster details the overlap between librarianship and information science (LIS) and the emerging field of intelligence analysis (IA). The comparison is broken down into the categories of activities, competencies, and principles. LIS activities with overlap with IA activities include the evaluation of resources—particularly online resources—and the rapid ascertaining and evaluation of material characteristic of reference work. LIS competencies that overlap with IA competencies include evaluation of open-source intelligence, management of data and metadata, knowledge management, instructional skills, and an understanding of human information behavior—including insights from Kahneman and Tversky on humans’ predictable irrationality. Principles that apply to the work of both IA and LIS include a focus and assessment of information quality, an ability to add value with their work, a prioritization of effective communication skills, and a sense of adding to organizational mission. Distinctions between the two fields will be highlighted; in particular, the poster will include an examination of why LIS has distinguished itself as a distinct discipline.

Digitization of the Franciscan Monastery Visual Collection
Presented by Mike Saelee, Tara Barnett, Elizabeth Bateman, Steven Salas, Catholic University of America

The Franciscan Monastery was established in 1898 in the Brookland neighborhood of Washington, DC. Until digitization efforts by Catholic University students, the early photographs held at the monastery archive were only available to monastery visitors. This poster reflects the process of digitizing photographic material from the Franciscan Monastery’s visual collection and creating a digital collection prototype using CONTENTdm software. The process includes: content building/digitization, metadata creation, creating a working prototype with added-value content, and conducting usability testing. The poster will have a summary of these processes while emphasizing challenges in digitizing historic and religious collections.

Effectively Using LibGuides in Federal Agency Libraries
Presented Levertes Ragland, Catholic University of America

Headquartered in Washington, DC, the Federal Communications Commission is a U.S. government agency regulating interstate and international communications by radio, television, wire, satellite, and cable in all 50 states, the District of Columbia, and U.S. territories. This poster illustrates a series of LibGuides created to highlight the FCC Library’s resources on a range of subjects from Spectrum Auctions to Broadband Access. The FCC’s LibGuides, which launched in January, serve as the online counterpart of the library’s existing instructional materials. New LibGuides relevant to agency subject matter and patron needs will be rolled out on a continuous basis, and as a new tool added to the library, increased plans for its promotion are underway with full fledge of it coming in January 2014. This poster explores the vast potential of LibGuides in federal libraries, as well as the FCC’s efforts to integrate this technology.
Program Details: 6th Annual “Bridging the Spectrum” Symposium

Historic Postcards of Virginia: A Collaboration between CUA and the Arlington Public Library’s Center for Local History

Presented by Sharad Shah and Justin Paulhamus, Catholic University of America

The "Historic Postcards of Virginia" is a digital collection running on CONTENTdm which represents a partnership between four graduate students at the Catholic University of America and a digitization specialist for the Center of Local History at the Arlington Public Library in Northern Virginia. The students scanned, created metadata, and built a digital collection of eighty postcards from the Center for Local History’s on-site collections. Each postcard is rich with information about Virginia during a particular time in history. The intended users are researchers (including historians, students, visiting scholars, genealogists, and hobbyists), local residents, preservationists, and city planners. This poster describes the process of developing the collection, and the results.

Identifying Thesauri Selections of Repositories of Digitized Medieval Manuscript Collections

Presented by Joseph Koivisto, Catholic University of America

Digital repositories of medieval manuscripts regularly employ the organizational standards documented in proprietary and third-party thesauri: rigorously researched and designed syndetic structures that establish conceptual hierarchies and preferred terminology that enables user discovery and retrieval. While numerous thesauri are available, repositories housed at separate institutions rely on unique selection criteria that guide their evaluation, selection, and implementation procedures as well as their development of proprietary thesauri. This poster presents original research analyzing thesaurus selection in a small sample of existing repositories, describing thesaurus selection and usage trends. The poster illustrates selection and usage behaviors that may be integrated into future medieval digital repository design initiatives, thereby increasing the efficacy of thesaurus selection and usage activities.

Introducing Multimedia into the Classroom

Presented by Robin Pachtman and Elizabeth Dellavedova, Northern Virginia Community College

With the increase in online courses and multimedia applications, the notion of media literacy is becoming more of a critical asset than just a pastime or creative outlet. In addition, appealing to a wide variety of learning styles is also an important skill to share with your students. As a result, the need to implement more visual content using media applications is integral to both teaching and learning. Join us as we explore some of the free media programs available to use for making your own educational and entertaining visual content. This will be a live demonstration of several applications.
Lone Arrangers in Religious Archives
Presented by Carter Rawson and Raymond Moore, Catholic University of America

Scattered throughout the United States are hundreds of convents and monasteries housing cloistered men and women religious. Some of these institutions contain historical materials and collections that are not accessible to lay people, and are thus examples of what the archives profession calls “hidden” or “fugitive” collections. Two CUA SLIS students conducted a preservation survey of the holdings of St. Anselm’s Benedictine Abbey in Washington, DC. This poster presentation demonstrates the progress made by current student archivists in the abbey collections, and shows what resources may currently be accessed. It also illustrates how religious archives preservation can be mutually beneficial to residents and researchers.

Self-Publish Your Success
Presented by Judine Slaughter, United Black Writers Association

Self-publishing a book is a priceless experience. Many successful authors have started their careers by self-publishing, and investing in your work can help you improve your negotiation, delegation and marketing skills. This poster will help you find success when publishing short stories, poetry or novel manuscripts as special keepsakes.

Treasure Chest on the Move: Creating and Leveraging METS Records to Transfer Complex Digital Objects
Presented by Michael Dobbs, The Catholic University of America

This poster is the culmination of work done at the CUA Archives to create METS records for a stranded digital collection of Catholic Comic Books: the Treasure Chest of Fun and Fact. The poster describes the background of the project, namely how the digital collection came to be frozen and vulnerable. It also describes the process and challenges faced while creating METS records as part of post-processing of a digital collection (as opposed at the time of creation). Finally, lessons learned and future steps for the project are introduced.

Tweet That: promoting an academic library through diverse voices 140 characters at a time
Presented by Jessica Matthews, George Washington University

This poster highlights the processes, successes and ongoing marketing strategy for building a popular Twitter account that markets library services and encourages interactive user communication while highlighting staff creativity. As part of new marketing strategies, the library established a Twitter account (@EcklesLibrary) in early 2013. While overarching guidelines were established for the account, very few limits were placed on the content of tweets. All levels of staff, including students, were given latitude to showcase their individual personalities and creativity. This poster includes tweets from staff showcasing the diversity of the library’s Twitter account, and presenting examples of effective social media outreach and marketing in an academic library setting.